

CDF YOUTH DIALOGUE FORUM

FRESH IDEAS. BETTER ANSWERS



Fresh Ideas. Better Answers.

CONCEPT NOTE

CONCEPT – A virtual debate among college students of 4 streams (Engineering, Management, Journalism and Law). The idea is to encourage solution-oriented and constructive discussion of the challenges from each perspective, disagree respectfully, and suggest evidence-based solutions, with the objective of arriving at SMART (Specific, Measurable, Achievable, Relevant and Time-bound) action points.

TOPIC - Social Media is an integral part of this generation's culture. How can it also become a safe space for all?

OBJECTIVE:

- To hone 3 of the top skills required in the industry – **Creativity, Critical Thinking and Problem-solving** – among college students.
- Encourage regenerative problem-solving through constructive debate.

LANGUAGE – English

EVENT - Virtual event to be live-streamed on Citizen Digital Foundation's YouTube channel on Saturday 29th Jan, 2022 at 10:30 AM (IST).

PARTICIPANTS –

1. Vasu V Mathur - B.Com Professional at Christ University
2. Amritha GS - Electronics and Electrical Engineering at Trinity College of Engineering
3. Akanksha Biradar - Journalism, Political Science, Economics at Mount Carmel College
4. Divyanshu Dembi - Law at Jindal Global Law School

GOALS FOR PARTICIPANTS – SMART solutions, constructive dialogue, understanding relevant concepts from multiple points of view.

JUDGING CRITERIA – Weight of challenges posed. Style of disagreement. Evidence of solutions. Collaborative problem-solving.

REWARD FOR PARTICIPANTS – A reward voucher and certificate for participants based on their scores.

KEYNOTE SPEAKERS



Dr. Arun Surendran
Strategic Director & Principal,
Trinity College of Engineering,
Kerala, India

Dr. Arun Surendran is the Strategic Director and Principal of Trinity College of Engineering Trivandrum. He is also the Honorary Fellow for Robotics for the Kerala Startup Mission (KSUM) and Senior Fellow of the Defence Research and Studies (DRaS) thinktank. He is a mentor for the Kerala Development & Innovation Strategic Council's (K-DISC) Young Innovator program and core group member of the Kerala Knowledge Economy Mission. Dr. Arun is Founder Director of Adcy.io Cybersecurity Solutions. He has authored two books - The Startup Habit and The 7Cs of Entrepreneurship. He has also produced the award-winning documentary, Fragments of Illusion on the Chavittunatakam dance form.

Dr. Arun holds his Masters and PhD in Aerospace Engineering from the Texas A&M University after his BTech from IIT Bombay. He was awarded the prestigious Eppright Outstanding International Student award, the highest honor given by the Texas A&M University to any international student.

Lai is a Manager at SEAMEO RECSAM (Southeast Asian Ministers of Education Organization - Regional Centre for Education in Science and Mathematics) based in Penang, Malaysia. As Co-Founder of Media and Information Literacy (MIL) for ASEAN (MIL4ASEAN) Network, Lai aims to equip teachers with the ability to integrate MIL across curriculum, and to improve the community's resilience to misinformation & disinformation in the Southeast Asian region. Lai has over a decade of experience in communication and media. She was selected for the U.S. Department of State Professional Fellows Program in 2015 and Japan Young Leaders Program by Japan International Cooperation Agency (JICA) in 2013, for her passionate advocacy of teachers' continuous professional development for sustainable development. In 2018, YSEALI Women's Leadership Academy backed by the U.S. Mission to ASEAN and Wedu, featured Lai as a young female leader in the network.



Ms. Lai Cheng Wong
Co-Founder at MIL for ASEAN

JURY MEMBERS



Mr. Lucas Brandão Borges Caiado

Counsel Consultant - Green Climate Fund

Founding Partner - Caiado Ceccarelli Advogados.

South Korea

Lucas is a Lawyer and Professor from Brazil and presently practices in South Korea. He is Managing-Partner at Caiado Ceccarelli Advogados and Legal Consultant at the Green Climate Fund. He has worked in prominent law firms in São Paulo, London and Washington in areas of internal investigations, government relations, public policy implementation, public procurement, and public-private partnerships. He completed his Bachelor of Law from University of São Paulo, Master of Law from University of Cambridge, and did his LL.M. from Columbia Law School.



Ms. Latha Nair

Vice President and Head of Delivery -

Consulting & Digital Transformation, IBS Software.

India

With over 24 years experience in the IT Industry, Latha heads the Delivery Unit of the Consulting and Digital Transformation business for IBS Software in Technopark, India. She leads a 700+ team to build, customise and enhance transformational solutions for travel industry customers. In her multi-faceted role, Latha works with a global clientele and along with her teams, implements collaborative practices like Agile, DevOps, automation with emerging technologies and toolkits to achieve productivity, quality, and capability goals. Latha graduated in Electrical & Electronics Engineering from College of Engineering Trivandrum and did her post-graduate from BITS, Pilani.

JURY MEMBERS



Ms. Hamida Parkar

AASW Social Worker: Crisis Work, Counselling, Coaching & Supervision.
Australia

Hamida Parkar is a supervisor, leader, coach, therapist and registered social worker focused on advocacy and social justice. She works with an integrated practice approach in mental health, supporting individuals and groups via face-to-face, online and phone, specialising in crisis support, counselling and coaching. She leads the onboarding & training, coaching, and supervision of volunteering and paid crisis supporters, supervisors, and team leaders who deliver 24-hour crisis support and suicide prevention services to people in immediate distress. As a therapist, Hamida provides individual counselling and support to clients through anxiety, depression and trauma.



Mr. Sreejan Balakrishnan

Associate Editor at The New Indian Express.
India

Sreejan is a journalist with 22 years' experience in Malayalam and English print journalism. He is presently Associate Editor with The New Indian Express in Trivandrum. Sreejan started his career with Malayala Manorama in 2000 and has worked with TNIE and The Times of India, before returning for a second stint at TNIE. He has been credited with breaking a number of exclusives including the chemical examination tampering report of Sister Abhaya murder case for which he won the prestigious V Krishnamurthy award and CV Pappachan award. He serves as member of Board of Studies at Marian College, Kuttikanam and Mar Ivanios College, Trivandrum. His academic contribution extends to a revamp of Kerala University's communication and journalism syllabus. His recent academic article titled 'Social Distancing of Truth and Masking of Fact' was published in the book 'Covid-19 Infodemic: Lessons from Kerala' 2020.

JURY MEMBERS



Ms. Hema Ramaprasad

Senior Journalist. Product Consultant at Citizen Digital Foundation
India

Hema is an independent journalist, writer, and digital content specialist. Over the last two decades, she has worked with media companies like STAR TV and Yahoo! in content creation and production roles. As a journalist, she has published her work in The Guardian, CNN, VICE, Scroll, National Geographic Traveller India and more. Hema is passionate about the digital medium, and the impact it has on individuals and communities.

MODERATOR



Ms. Shakti Swaminathan

Teacher, Writer
India

Shakti describes herself as three parts teacher and one part writer, and has been named among the “coolest college teachers in Bangalore” by The Times of India. She started her career as a journalist with The Hindu and moved on to the field of academia, her true passion. A former gold medalist in Sociology and recipient of ‘The Best Journalist’ award from MOP Vaishnav College, Chennai, she started her career as a professor at the School of Media in MOP Vaishnav College. She went on to teach in the departments of Journalism and Public Policy at Mount Carmel College, Bangalore for 10 years, before taking a sabbatical. Her core area of expertise is Media and Cultural studies and Geopolitics.

Shakti also writes for various publications including the Sunday Magazine, The Sunday Eye, The Hindu, The New Indian Express, and online portals such as scroll.in, and thenewsminute.com. She has studied the prevalence of digital amnesia among Indian students and published papers on the relationship between the youth, social media, and political motivations.

PARTICIPANTS



Vasu V Mathur
B.Com Professional at Christ University
Karnataka

Vasu is currently pursuing his BCom degree. He likes playing basketball and watching movies, he'll watch anything that's not a horror movie. He also enjoys meeting new people.



Divyanshu Dembi
Law at Jindal Global Law School
Haryana

Divyanshu is a Physics graduate turned law student. He is deeply interested in intersections of law, technology, and economics. In his free time, he likes to listen to podcasts, read books, or endlessly scroll Twitter.



Amritha G S
Electronics and Electrical Engineering at Trinity College of Engineering
Kerala

Amritha is an extrovert. She likes to interact with others and getting along with other communities. She likes to explore and travel. She also loves to read, listen to music and spend time with her siblings.



Akanksha Biradar
Journalism, Political Science, Economics at Mount Carmel College
Karnataka

Akanksha is a BA Political Science, Journalism and Economics student. In her opinion everything is debatable. And political. As a student of Journalism, she is inclined towards print media and especially fond of human-interest stories. She likes to read and improve her photography skills.

YDF SPONSORSHIP OPPORTUNITIES

Partnership – Rs. 60,000/-

Exclusive sponsorship – Rs. 50,000/-

Co-Sponsorship – Rs. 30,000/-

Prize Sponsorship



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Deliverables:

This is a novel opportunity to drive a culture of healthy, solutions-driving debating among future changemakers – today's college students from various cities in India. It is also future exposure for the partners/sponsors of their association with a benchmark activity in the responsible tech innovation space.

For Partner:

Keynote statement by Partner at the start of the event – 3 minutes.

Senior Representative of Partner on the Jury panel. Judging criteria will be shared.

PLUS: All the other deliverables mentioned below.

For Exclusive Sponsor:

1 minute company promotional video to be featured at the start of the event and during the break. (Post editorial review and clearance)

Sponsored prizes for all participants with logo on certificates.

PLUS: All the other deliverables mentioned below.

For Co-Sponsor:

Logo and statement on Event Website.

Special mention of all Partners/sponsors at the start of the event.

Logo on all promotional materials and invites.

Logo on hosts' Zoom background.

Brand mention/Logo on all pre-event and post-event paid Social Media promotions aimed increasing social engagement, event attendance & awareness for YDF.

Brand mention/Logo on all participants' Social Media handles.

Prize Sponsorship:

Winner: Gift voucher worth Rs. 5000/-

2nd place: Gift voucher worth Rs. 3000/-

3rd place : Gift voucher worth Rs. 1500/-

4th place: Gift voucher worth Rs. 1000/-

Logo on all promotional materials and invites.

Logo on hosts' Zoom background.

Brand mention/Logo on CDF's Social Media promotions.



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ABOUT CITIZEN DIGITAL

<https://citizendigitalfoundation.org/>

Citizen Digital Foundation (CDF) is a non-profit social enterprise based in Trivandrum, working to promote safe and responsible navigation and innovation in the digital ecosystem. CDF provides knowledge solutions across private and public institutions through,

Awareness workshops in civil society – students, parents, educators, government employees, media, public personalities etc.

Responsible innovation sessions and consultancy – start-ups, corporates, developers, media, and higher education.

Advisory for informed action – governance and bureaucracy.

Incorporated in August, 2021, CDF has already made significant strides in citizen, governance, and bureaucracy sensitisation, alongside interventions in responsible innovation with Kerala Startup Mission.